

HONG WEI

UI/UX Design | Motion Graphic

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EDUCATION

MFA | Graphic Design

Maryland Institute College of Art
Baltimore, MD 2014

Post-Baccalaureate Certificate | GD

Maryland Institute College of Art
Baltimore, MD 2012

BFA | Artistic Design

Nanjing University of Arts
Nanjing, China 2011

SKILL

Design

User Interface Design
Wireframing
Motion Graphics
Prototyping
Branding
3D Modeling & Printing
Web Design & Developing

Software

Photoshop
Illustrator
After Effects
Premiere Pro
Dreamweaver
Cinema 4D
Sketch
Netfabb

Programming

HTML & CSS
Expression Language
Actionscript

Fine Art

Illustration
Letterpress
Printmaking
Screen Printing
Installation

EMPLOYMENT EXPERIENCE

Designer | Full-time

IA Collaborative
Chicago, IL | 2014-Present

Work at the intersection of visual design, UX design, motion graphics, design research and strategy, and architecture. I lead different creative and research initiatives ranging from user-experience projects, digital campaigns, application design, brand architecture, and environmental graphics using learnings from research field work and observations.

Designer | Part-time

Pixels+Points
Baltimore, MD | 2013-2014

Collaborated with a team of developers and designers on digital design applications. Worked on various branding and print campaigns. Responsible for the development and implementation of branding and identity systems.

Art Editor | Part-time

Phoenix Publishing & Media, Inc.
Nanjing, China | 2009-2011

Set up interview schedules and created interview questions to solicit content for magazine layout as part of a small design team. Also responsible for layout design and graphic production for "New Graphics" magazine.

AWARDS

Vegetable Anatomy App

2014 ADAA Semifinals & Honorable Mention | Web and App Design category.

Vegetable Anatomy

2014 MICA Graphic Design MFA Thesis Prize.

Evolution of Mine

2011 Silver Award of The 12th Platinum Originality National University Students Graphic Design Competition.

SELECT PUBLICATIONS

Your Are Unique

Typographic Design: Form & Communication, 6th ed. published by Wiley.

Vegetable Anatomy

Print Magazine July, 2014, Under the section of MFA in Graphic Design.

Vegetable Anatomy & Bursting and Blooming

Graphic Design: The New Basics: Second Edition, Revised and Expanded, Princeton Architectural Press; 2 Rev Upd edition.

Evolution of Mine

APD Asia-Pacific No.7, Sandu Publishing Co., Limited.